

ART SPECIFICATION

GENERAL

PLEASE READ THE INFORMATION BELOW CAREFULLY

Before sending your digital files, please read the following specifications. If you are unsure about the specifications please do not hesitate to contact us prior to sending your file. At the time of quotation Double Impact Displays assume that the digital files supplied are correctly prepared and 100% ready to run. Additional charges may be incurred if corrections or amendments to the files are necessary.

ARTWORK SET-UP

- Images need to be at least 100 dpi at final size (i.e. 200 dpi if setup at half size)
The higher the resolution you supply the better the quality of print will result.
- Please provide original Illustrator, Photoshop, InDesign files if possible rather than flattened files.
- Include all images to be linked to the file and not embedded.
- All fonts must be outlined or supplied.
- For colour accuracy please specify colours as PMS coated values or supply us with an approved colour hardcopy (CMYK breakdowns does not allow accurate colour matching)
- For layout and accurate reproduction of images a full colour "hard copy proof" must be supplied.
- All projects may require artwork to be setup to custom specifications to match on-site measurements.

ARTWORK - FILE FORMATS

We accept PC Format files only (save Mac files to PC format)

- Adobe Illustrator CS5 & below (All fonts must be outlined or supplied)
- Adobe Photoshop CS5 & below (All fonts must be outlined or supplied)
- Adobe InDesign CS5 & below (All fonts must be outlined or supplied & Links must also be included)
- PSD,PDF,TIFF,JPEG files are accepted for image based graphics (CMYK or RGB)
- AI or EPS files are accepted for for text or lined based graphics (CMYK or RGB)

ARTWORK

We are able to accept files by:

- USB, CD, DVD
- Yousendit - Via our website
<http://www.doubleimpactdisplays.com.au/file-upload/>.
- Email - Maximum size for email attachments is 5 MB.
- FTP - you can provide us with your FTP site details and we can download your files, or you can upload the file(s) to our FTP site.

SEND ARTWORK TO:

POSTAL

Double Impact Displays
Unit 23 / 14 Jubilee Avenue
Warriewood NSW 2102

EMAIL

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Double Impact Displays

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Warriewood NSW 2102

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